



Press release  
Paris, October 5, 2021

## Orange Ventures invests in French unicorn Dataiku, international leader in AI and data

Orange Ventures, the Orange Group's venture-capital fund, invested in Dataiku, the leading enterprise AI platform, on August 5, 2021.

Created in 2013, Dataiku is a software publisher, the international leader in Enterprise AI and Everyday AI. With its platform and range of solutions and services, Dataiku aims to develop the use of data and AI in companies to make their employees, teams and organizations more effective and innovative on a daily basis.

During the Series E round in August, Dataiku raised a total of \$400 million. It is a record funding round in France in 2021, a clear sign of the company's considerable growth potential in the coming years. Tiger Global led the round, with participation from existing investors ICONIQ Growth, CapitalG, Battery Ventures, Dawn Capital, FirstMark Capital, Snowflake Ventures alongside new investors including Orange Ventures.

With this new exceptional funding, Dataiku now has further resources to pursue its mission of democratizing the use of artificial intelligence in companies of all sizes, for every function and every type of user worldwide.

On the announcement, Jérôme Berger, Chairman and Managing Partner of Orange Ventures said: *"Dataiku opens its users' eyes to the exceptional potential of data and AI in businesses, as a strategic focus for their future competitiveness. Orange Ventures and Dataiku have the same shared goal: making digital accessible to all and we are delighted to support Dataiku in this new stage of its development."*

### About Dataiku

Dataiku is a software publisher, the world's leading platform for Enterprise AI and Everyday AI. With its platform and its range of solutions and services, Dataiku aims to systematize the use of data and AI in companies to make their employees, teams and organizations more effective and innovative on a daily basis.

Dataiku was founded in 2013 and has garnered praise from industry analysts for leading the charge in the democratization of AI ever since. The company most recently raised \$100 million in a Series D funding round in 2020, and has grown the team to more than 750 employees worldwide. Dataiku was named to the Forbes Cloud 100 in 2019 and 2020 as well as the Forbes AI 50 in 2020 and 2021. Silicon Republic pegged Dataiku as one of the "7 data science start-ups shaking up AI and analytics" in late 2020, and CB Insights named Dataiku to the AI 100 2021 as one of the most innovative startups. Dataiku is consistently named on "best companies to work for" lists, including lists from Forbes and Inc.

### About Orange Ventures

With €350 million in funds, Orange Ventures is dedicated to investing in innovative startups in Orange's strategic fields of interest (Networks & IT, Digital Companies, Cybersecurity and Fintech) and beyond (Content and gaming, Consumer platforms, E-health). Orange Ventures also deploys initiatives dedicated to the Africa-Middle East region. Supported by the Orange Group, Orange Ventures offers the startups in which it invests access to the Group's expertise and the possibility to put in place synergies with the Orange Group's many sales units and its 262 million customers spread across 26 countries. For more information, visit [ventures.orange.com](https://ventures.orange.com) or follow us on Twitter [@Orange\\_DV](https://twitter.com/Orange_DV).

Press contacts:

Ariane Chan; [ariane.chan@orange.com](mailto:ariane.chan@orange.com); 06 6 48 01 45 24  
Caroline Cellier; [caroline.cellier@orange.com](mailto:caroline.cellier@orange.com) ; 06 07 25 00 06